**Pop-Up Conversations for Parents**

**User Guide**

Our Vibrant Faith team has created these Pop-Up Conversations to help you connect more deeply with parents, and (more important) help them connect more deeply with each other.

Like a “pop-up restaurant,” Pop-Up Conversations are designed to be used flexibly, without a lot of lead-up or advance notice. You put the word out through your communication conduits about your “pop-up” date and time, or you simply invite a few parents to join you online or at a coffee shop. This is an opportunity for parents to connect around high-interest topics, online or in-person, in small gatherings.

Each Pop-Up Conversation taps into parents’ very real struggles with their kids, and provides perspective and guided conversation that funnels them toward a deeper understanding of their calling as parents. The goal is to get them talking with conversation partners, all directed at helping them claim God’s presence, action, and calling in the midst of whatever challenges they are facing.

While these conversations are created to be led like a small-group session, we anticipate you can use them in a wide variety of settings—with one or two people at a “meet for coffee” connection, or on an online or in-person gathering with a dozen parents. Simply adapt these guides to use in the simplest way possible for you to connect parents for conversation.

These conversation guides don’t need a “teacher,” but do need someone to lead them. This might be a great opportunity to gather some of the best “connectors” at your church who might be willing to lead purposeful conversations with parents. We’ve provided an easy-to-use guide, along with a 10-minute “Intro” video for each session that sets the stage for the conversation.

• Each Pop-Up Conversation includes a short (10-13 minutes) “onramp” video from a topic expert that sets the stage for a guided conversation with parents.

• You get a Leader Guide for each Pop-Up Conversation that is easy to follow and easy to use. Simply follow the directions in the guide, play the onramp video, then lead parents through the conversation questions in a whole-group setting, and in pairs or trios.

• Each Pop-Up Conversation is designed to last one hour—each segment of the guide has estimated times to complete the segment.

• These Pop-Up Conversations are perfect to use in-person or online. For online use, simply use your video communication platform’s “Breakout Rooms” function to group parents, and use the “Chat” function for questions and answers.